



# VIP STRATEGIC BUSINESS & SOCIAL INNOVATION PROGRAM

Your Next Step toward Enterprise Prosperity



## PROGRAM OVERVIEW

VIP provides creative holistic transformational business and social innovative development strategies and solutions to create high performance Small & Medium Social Enterprises. Through this first phase, a program will be designed to help your business be more strategic, relationship & community focussed, competitive, marketable, profitable, prosperous.

## PROGRAM BENEFITS

This phased program will assist you in identifying how to:

- Leverage and grow your value to get the highest impact with what you have right now;
- Increase your relationship values, profitability, cashflow, revenue streams, competitiveness, marketability;
- Create sustainable prosperity through social contribution within your operational community;
- Get a return on your investment in minimal timeframe toward justifying ongoing and/or subsequent investment.

## TANGIBLE DELIVERABLES

This initial phase will deliver the following:

- Business Owner & Key Stakeholder Briefing
- Identification & recommendations on key areas for business & social innovation & improvement
- Draft Strategic Business Action Plan with highest impact points identified to drive your business forward
- Business Owner & Key Stakeholder Debrief – findings, recommendations, priorities, resources and next steps
- And/OR receive our 'Clean Bill of Health' Award

## GETTING STARTED

**Step 1:** Choose the Program that best suits your business size, needs and budget. (\$Fee per Business/Location)

- **Silver** – Suitable for 1 Micro Business (<4 Emps)
- **Gold** – Suitable for Small/Boutique Business (1-2 Owners/Key Stakeholders (5-49 Emps)
- **Platinum** – Suitable for Medium Business (2-4 Owners/Key Stakeholders (50-1,000 Emps)

**Step 2:** Contact VIP to indicate your Program preference, payment option, location and desired start date/time.

**Step 3:** Confirm your Business Size, Top 3 Challenges, Budget and completion Timeframe – to ensure we identify the best solution for your business.

**Step 4:** Pay VIP Tax Invoice emailed for immediate payment to confirm program start date/time as 'booked'.

**Step 5:** Let's get started on your exhilarating adventure toward creating the business you always wanted.

\*Prerequisite: [Wealth Dynamics Profile](#)(US100). Optional Upgrades: [Wealth Dynamics Basics](#) (\$198/pp) Min 10pp; [Wealth Dynamics Coaching Session](#) (\$396/pp) for each Business Owner/CEO & Key Stakeholder – include 1 Hour Wealth Dynamics Introduction, Wealth Dynamics Profile & 'Your Life Your Legacy' book.

## HOW TO REGISTER? (BOOKINGS ESSENTIAL!)

Via VIP WebStore at [www.vipcorp.com.au](http://www.vipcorp.com.au) or email [info@vipcorp.com.au](mailto:info@vipcorp.com.au) to register your interest.

## SILVER BUSINESS & SOCIAL INNOVATION

- **Enterprise Assessment Workshop** – Key Business Areas with Enterprise Owner (Total 1 Half Day)
- **Key Relationships Review** – Interview 1-2 Key Clients plus 1-2 Strategic Business and Charity Partners (In-house – Allow 1-2 Hours each over 1 Half Day Total)
- **Creative Brainstorming Mini-Workshop** – Business & Social Innovation focused (Allow 1 Half Day)
- **Strategic Business Action Planning Workshop** – Discuss findings, recommendations, prioritise action plan, resources, next steps. (Allow 3 Hours or 1 Half Day)

Your Initial Phase Investment\*:

- **Option1:** \$11,000 paid upfront against 10% Monthly \$Gain for 12 Months beyond
- **Option2:** \$6,600 paid upfront plus 10% Monthly \$Gain for 12 Months beyond.
- **Option3:** \$3,630 paid upfront in advance & \$3,630 paid on completion plus 10% Monthly \$Gain for 12 Months beyond.

## GOLD BUSINESS & SOCIAL INNOVATION

- **Enterprise Assessment Workshop** – Key Business Areas with Business Owner/Key Stakeholders (Est 1.5 Hours each Area over Total 1 Day)
- **Key Relationships Review** – Interview 2-3 Key Clients and 2-3 Strategic Business and Charity Partners (In-house – Allow 1-2 Hours each over 1 Day Total)
- **Creative Brainstorming Workshop** – Business & Social Innovation focused (Allow 1 Half Day)
- **Strategic Business Action Planning Workshop** – Discuss findings, recommendations, prioritise action plan, resources & next steps. (Allow 6 Hours or 1 Day)

Your Initial Phase Investment\*:

- **Option1:** \$22,000 upfront against 10% Monthly \$Gain for 12 Months beyond.
- **Option2:** \$13,200 upfront plus 10% Monthly \$Gain for 12 Months beyond.
- **Option3:** \$7,700 upfront & \$7,700 on completion plus 10% Monthly \$Gain for 12 Months beyond.

## PLATINUM BUSINESS & SOCIAL INNOVATION

- **Enterprise Assessment Workshop & Inspection** – Key Business Areas (Est 1-2 Hours each Area or Total 2 Days)
- **Key Relationships Review** – Interview 2-3 Key Clients and 2-3 Strategic Business and Charity Partners (Onsite &/or In-house – Allow 1-2 Hour each / 2 Days Total)
- **Creative Brainstorming Workshop** – Business & Social Innovation focused (Allow 6 Hours or 1 Day)
- **Strategic Business Action Planning Workshop** – Discuss findings, recommendations, prioritise action plan, resources & next steps. (Allow 6 Hours or 1 Day)

Your Initial Phase Investment\*:

- **Option1:** \$33,000 upfront against 10% Monthly \$Gain for 12 Months beyond.
- **Option2:** \$19,250 upfront plus 10% Monthly \$Gain for 12 Months beyond.
- **Option3:** \$11,000 upfront & \$11,000 on completion plus 10% Monthly \$Gain for 12 Months beyond.

\*Investment (\$Subject to Change & inc GST)

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